

STUDENT ATHLETE VIDEO PROJECT

GAMECHANGE CO-FOUNDER, JACK BARIC, AN EMMY-WINNING FILMMAKER, IS CALLING ALL STUDENTS WITH A PASSION FOR MAKING VIDEOS/FILMS TO CREATE INSPIRATIONAL CONTENT THAT TELLS STORIES ABOUT ATHLETES AT YOUR SCHOOL. THESE EXTRAORDINARY STUDENTS HAVE OFTEN HAD TO OVERCOME ADVERSITY AND THEY EXHIBIT VALUES SUCH AS GRIT, SELFLESSNESS, VULNERABILITY, PASSION, KINDNESS, AUTHENTICITY, GRATITUDE, HUMILITY, AND COMPASSION.

NOTE: THESE ARE NOT JUST FILMS ABOUT GREAT KIDS, THEY ARE ONES WITH GREAT HUMAN-INTEREST STORIES. THINK OF THEIR STORY AS AN EPIC MOVIE THAT DISNEY MIGHT MAKE. ONE INTERESTING THING TO CONSIDER - IN PIXAR'S "22 RULES OF STORYTELLING," RULE 1 IS: YOU ADMIRE A CHARACTER FOR TRYING MORE THAN FOR THEIR SUCCESSES.

THINGS TO CONSIDER WHEN MAKING A GREAT FILM

- 🌀 WHAT IS THE DRAMATIC HOOK IN THE VERY FIRST MOMENTS THAT WILL MAKE THE AUDIENCE CURIOUS TO SEE THE REST OF THE VIDEO?
 - 🌀 WHAT IS THE GOAL THAT OUR STUDENT ATHLETE HERO IS TRYING TO ACHIEVE THAT AUDIENCES WILL ROOT FOR HIM/HER TO ACHIEVE? THE GOAL IS IMPORTANT TO US IF IT IS IMPORTANT TO THEM.
 - 🌀 WHAT CIRCUMSTANCES OR HAPPENINGS WERE STACKED UP IN FRONT OF OUR HERO TO PREVENT HIM/HER FROM HAVING SUCCESS? WHY DO WE EMPATHIZE WITH THE HERO?
 - 🌀 HOW DOES THE CHALLENGE THEY ARE FACING MAKE THEM FEEL? ANXIOUS? EXCITED? SCARED?
 - 🌀 WHAT ENDEARING PERSONAL TRAITS DOES OUR HERO HAVE THAT WILL MAKE AUDIENCES GET OUT OF THEIR SEATS TO CHEER FOR HIM/HER TO SUCCEED? WHY DO WE LIKE OUR HERO?
- AND/OR**
- 🌀 WHAT CHARACTER VALUES DOES OUR ATHLETE POSSESS THAT HELP HIM/HER OVERCOME THE OBSTACLES THAT HAVE COME HIS/HER WAY? WHY DO WE RESPECT OUR HERO?
 - 🌀 HOW DID OUR ATHLETE SUCCEED? WHAT WAS THE WIN? AND IF IT WAS A LOSS, WHY IS IT STILL OK?

STORY THEMES

COURAGE TO TRY - A STORY OF AN ATHLETE WHO HAD TO OVERCOME FEAR OF SOMETHING THAT WAS HOLDING HIM/HER BACK

CHANGE IS POSSIBLE - A STORY OF AN ATHLETE WHO WAS ON THE WRONG TRACK IN LIFE AND TURNED IT AROUND

PLAY WITH PURPOSE - A STORY OF AN ATHLETE PLAYING FOR SOMEONE OR SOMETHING OTHER THAN THEMSELVES

RIDING THE PINE/GETTING CUT - A STORY OF AN ATHLETE WHO RODE THE BENCH OR WAS CUT AND KEPT TRYING UNTIL HE/SHE HAD SUCCESS

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DEALING WITH STUFF – A STORY OF AN ATHLETE WHO WENT THROUGH A STRESSFUL TIME IN THEIR LIFE AND HOW THEY GOT THROUGH IT

SOCIOECONOMIC – A STORY OF AN ATHLETE WHO IS AT A DISADVANTAGE, BUT STAYS POSITIVE, DREAMS BIG, AND WORKS HARD

FAILURE/LOSING SUCKS – A STORY OF AN ATHLETE WHO FAILED OR LOST AND HOW THEY RECOVERED TO BE BETTER FOR IT

FORGIVENESS HEALS – A STORY OF AN ATHLETE WHO WAS ABLE TO MOVE FORWARD IN A POSITIVE WAY AFTER FORGIVING HIS/HER SELF OR OTHERS

GREATEST TEAMMATE – A STORY OF AN ATHLETE WHOSE SELFLESS ACT(S) EARNED HIM/HER THE ETERNAL LOVE OF TEAMMATES

JOY OF PLAYING – A STORY OF AN ATHLETE WHO HAS HAD REALLY TOUGH TIMES, BUT NEVER LOST HIS/HER JOY FOR PLAYING

KEEPING THE BELIEF – A STORY OF A TOUGH TIME (SLUMP, INJURY, PERSONAL STRUGGLE) AND HOW THE ATHLETE KEPT BELIEF

MENTAL HEALTH – A STORY OF AN ATHLETE WHO HAD TO DEAL WITH ANXIETY OR DEPRESSION AND WHAT THEY DID TO GET BETTER

MY BAD – A STORY OF AN ATHLETE WHO EARNED RESPECT FOR HOLDING THEMSELVES ACCOUNTABLE FOR A MISTAKE

GREATEST GIFT – A STORY OF AN ATHLETE HELPING SOMEONE GOING THROUGH SOMETHING NEGATIVE THEY'VE ALSO EXPERIENCED

SELF-TALK – A STORY OF AN ATHLETE WHO HAD SUCCESS AFTER LEARNING HOW TO MANAGE DEBILITATING NEGATIVE SELF-TALK

TRUST THE PROCESS – A STORY OF AN ATHLETE WHO STARTED AT THE BOTTOM BUT KEPT GRINDING AND FINALLY HAD SUCCESS

GIVING BACK – A STORY OF AN ATHLETE WHO HAS A DEEP PASSION FOR HELPING A CAUSE OR CHARITY IN THEIR TOWN

LIFE'S NOT FAIR – A STORY OF A STUDENT ATHLETE WHO HAS BEEN DEALT A BAD HAND, BUT NEVER GIVES UP

YOU'VE GOT THIS (BUDDY MOVIE) – A STORY OF A STUDENT ATHLETE WHOSE SUPPORT HELPED HIS/HER TEAMMATE REACH THEIR POTENTIAL